



COST Action IS1007– Investigating Cultural Sustainability

SYMPOSIUM

Placing Culture in Sustainable Development:
Policies, Strategies and Processes

May 14-16, 2012

Coimbra, Portugal

Organized by the Centre for Social Studies (CES) at the University of Coimbra

The aim of the COST Action IS1007 Symposium is to give an overview of the policy context where culture meets sustainable development, and of the strategies and processes which guide culturally sustainable development at local, regional, national and transnational levels. Moreover, during the Symposium the participants will identify and establish “thematic clusters” on various topics of cultural sustainability, which will serve as forums for future collaborative work.

Fee: 150 euro covering the scientific and cultural programme, lunches and coffee breaks, conference material and a conference dinner.

PRELIMINARY PROGRAMME

Sunday, 13 May

Arrival

Option for dinner (at own cost): Space in a downtown restaurant will be reserved

Monday, 14 May

CES, Sala 1

9:00-9:30 Registration

9:30-10:00 Opening of the Symposium
Katriina Soini, Chair of the Action
Nancy Duxbury, Local Organizer

10:00-10:40 KEYNOTE PRESENTATION 1
Guiomar Alonso Cano, Division of Cultural Policies and Intercultural Dialogue,
UNESCO
UNESCO, Culture and Development, and the Culture for Development Indicator Suite
Chair: Lluís Bonet

Guiomar Alonso is involved in policy work being developed under the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. She will share the initial results and insights they are gaining with the UNESCO Culture for Development Indicator Suite, an experimental project to measure and assess the contribution of culture to national development process (countries are the unit of analysis) and generate policy debate and action on development priorities and the role culture is playing and should be playing. A set of 20 indicators (a Suite) is the platform on which these discussions, negotiations and action are based. She will discuss with attendees issues of sustainability and how they can be built in the indicator suite as well as in the 2005 Convention work, particularly in relation to Article 13.

Info: www.unesco.org/new/en/culture/themes/cultural-diversity/diversity-of-cultural-expressions/programmes/culture-for-development-indicators

10:40-11:15 'In conversation' - Interaction with participants, comments, questions

11:15-11:45 Coffee break (on CES rooftop terrace)

11:45-12:25 KEYNOTE PRESENTATION 2
Professor Yrjö Haila, University of Tampere, Environmental Policy.
Topic TBD
Chair: TBD

12:25-13:00 'In conversation' - Interaction with participants, comments, questions

- 13:00-14:00 *Lunch (CES rooftop)*
- 14:00-15:00 Clustering session 1 (60 minutes)
Leader: Lluís Bonet
- 15:00-16:15 Parallel WG meetings (Salas 1, 2, 6) (1 1/4 hours)
- 16:15-16:45 *Coffee break (on CES rooftop terrace)*
- 17:00-18:00 Historic Guided Tour of the University of Coimbra
- Early evening Cultural programme – Fado performance, and interactive discussion (TBC)
- 20:00 – Dinner at Troubadour Restaurant (RESERVED)

Tuesday, 15 May

CES, Sala 1

- 9:00-9:40 KEYNOTE PRESENTATION 3
M. Sharon Jeannotte and Dr. Caroline Andrew, Centre on Governance,
University of Ottawa, Canada
Integrating Culture in Sustainable Communities: Canadian Policy and Planning Approaches
Chair: Nancy Duxbury

Research project – *Culture in Sustainable Communities: Improving the Integration of Culture in Community Sustainability Policy and Planning in Canada and Europe* – funded by the Government of Canada. Researchers: Nancy Duxbury (PI) and João Mascarenhas Mateus (Centre for Social Studies, University of Coimbra, Portugal) and M. Sharon Jeannotte and Caroline Andrew (Centre on Governance, University of Ottawa, Canada)

This research builds on a critical examination of Canada's "four-pillar" model of community sustainability, which attempts to integrate cultural considerations into overall local planning for sustainability. While this Canadian policy has been groundbreaking, further examinations of overarching policy contexts and comparison with European approaches to integrating culture into community planning are needed. This project, involving documentary analysis, interviews, and a survey of thinkers and practitioners in Canada and Europe, will identify key conceptual and policy approaches from both Canada and Europe and develop a more comprehensive map of current planning practices and policies that enable culturally sensitive sustainable community development within multilevel governance frameworks. This presentation focuses on the Canadian experiences examined.

- 9:40-10:15 'In conversation' - Interaction with participants, comments, questions

10:15-10:45 *Coffee break (on CES rooftop)*

10:45-11:25 KEYNOTE PRESENTATION 4

Dr. Catherine Driscoll, Gender and Cultural Studies, The University of Sydney, Australia

Cultural Sustainability in Australian Country Towns: Amenity, Mobility, and Everyday Life

Chair: TBD

Research project – *Cultural Sustainability in Australian Country Towns: Amenity, Mobility, and Everyday Life* – funded by the Australian Research Council for 2009-2012. Chief Investigators: Catherine Driscoll (Gender and Cultural Studies, University of Sydney), Kate Bowles (Media and Communications, University of Wollongong), Kate Darian-Smith (History and Australian Studies, University of Melbourne), Chris Gibson (Geography, University of Wollongong), David Nichols (Architecture and Urban Planning, University of Melbourne), Gordon Waitt (Geography, University of Wollongong).

This project examines cultural sustainability in three small Australian country towns. Previous understandings of sustainability have neglected the realm of culture while emphasizing the economic, social and environmental. Working across the themes of belonging, mobility and change, and heritage and innovation, this project will produce a complex understanding of the culture of Australian country towns and cultural sustainability in those towns. Drawing upon cross-disciplinary methodology, outcomes will include multiple interdisciplinary research publications and digital cultural mapping.

11:25-12:00 'In conversation' - Interaction with participants, comments, questions

12:00-13:00 *Artists' perspectives on intertwining culture, development, and sustainability*

Selected Coimbra-based artists will be briefed on the COST Action and will contribute thoughts on our research topics from an artist's perspectives.

Includes time for discussion with participants.

Participants: José Valente (musician), António Olaio (visual artist and musician), and one other

13:00-14:30 *Lunch (on CES rooftop terrace)*

14:30-16:30 Parallel WG meetings (Salas 1, 2, 6) (2 hours)

16:30-17:00 *Coffee break (on CES rooftop terrace)*

17:00-18:30 Clustering session 2 (Sala 1, with Sala 6 as backup space) (1.5 hour)

Evening (Contemporary) cultural programme – José Valente in concert
José is designing a concert for us around themes relevant to the COST Action, to be performed in an historic setting. Restaurant recommendations/map

Wednesday, 16 May

Summaries and next steps

CES, Salas 1, 2, 6

9:00-10:00 Parallel WG meetings (Salas 1, 2, 6) (1 hour)

10:00-11:30 Chair: Dr. Joost Dessen
Plenary meeting (Sala 1): Briefings of WG progress, clusters, and discussion
(1.5 hours)

11:30-12:00 Coffee break with food (sandwiches?) – on CES rooftop terrace

12:00-14:00 Chair: Dr. Katriina Soini
Management Committee Meeting (Sala 1) (2 hours)

14:00 – *Lunch on own*

Departure